

# EXPAND YOUR NETWORK

Go beyond your immediate family and friends—expand your network and think BIG. You may be surprised who will support you—everyone has been affected by cancer in some way. Consider how you will reach out to contacts via phone, email, Facebook, letter-writing, fundraising events.

FAMILY	<ul style="list-style-type: none"> <li>■ Distant relatives             <ul style="list-style-type: none"> <li>• Who did you see at holidays this last year</li> </ul> </li> </ul>	
FRIENDS	<ul style="list-style-type: none"> <li>■ Friends from different periods in your life             <ul style="list-style-type: none"> <li>• Grade school, high school, college, grad programs or fellow students</li> </ul> </li> <li>■ Informal groups of clubs             <ul style="list-style-type: none"> <li>• Book clubs, poker night, connection groups, sport groups or religious groups</li> </ul> </li> </ul>	
DISTANT CONTACTS	<ul style="list-style-type: none"> <li>■ Invitations and Cards             <ul style="list-style-type: none"> <li>• Who did you invite to your graduation, wedding, showers?</li> <li>• Who do you send holiday or family cards to?</li> </ul> </li> <li>■ Consider people you network with or live around.             <ul style="list-style-type: none"> <li>• Sorority/ fraternity sisters/brothers</li> <li>• Neighbors</li> <li>• Anyone you recently supported or participated in a charity event, 5k, or cycling event</li> <li>• Acquaintances or friends of friends</li> <li>• Golf or country club friends</li> <li>• Places where you have a membership</li> <li>• Alumni from college or university</li> </ul> </li> </ul>	
COMMUNITY	<ul style="list-style-type: none"> <li>■ How are you involved in your community?             <ul style="list-style-type: none"> <li>• Volunteer activities/ organizations</li> <li>• Children’s activities</li> <li>• Civic or religious organizations</li> <li>• Facebook groups</li> <li>• Connections on Social Media</li> <li>• Anyone with a team roster</li> <li>• Anyone affected by cancer</li> </ul> </li> </ul>	
DAILY ACTIVITIES	<ul style="list-style-type: none"> <li>■ What does your average day look like?</li> <li>■ What businesses do you frequent?             <ul style="list-style-type: none"> <li>• Grocery stores, dry cleaners, gyms, salons (hair/ nails), restaurants</li> <li>• Doctor, dentist, mechanic, attorney, veterinarian, insurance agent, post man/ woman, dry cleaners</li> </ul> </li> </ul>	
CO-WORK-	<ul style="list-style-type: none"> <li>■ Ask an outside department or direct contacts.             <ul style="list-style-type: none"> <li>• Outlook contacts, office directory</li> </ul> </li> <li>■ Former co-workers from previous jobs</li> </ul>	
BUSINESS CON-	<ul style="list-style-type: none"> <li>■ Who do you regularly interact with?             <ul style="list-style-type: none"> <li>• Clients, partners, vendors</li> </ul> </li> <li>■ Where does our business regularly spend money?</li> <li>■ Review your LinkedIn network.</li> </ul>	
GROUPS	<ul style="list-style-type: none"> <li>■ Different organizations whose meetings you attend regularly             <ul style="list-style-type: none"> <li>• Chamber of Commerce, Municipal meetings</li> </ul> </li> <li>■ Networking Groups             <ul style="list-style-type: none"> <li>• Industry Groups, Professional Development</li> </ul> </li> </ul>	