

Fundraising is so easy, it only takes five quick steps to get the dollars rolling in.

1.PERSONALIZE YOUR PAGE

It's important to tell your story. Login to your participant center and let people know why you joined the challenge. Your participant center will allow you to set up a profile to share your story, accept donations, use email templates to ask for donations and thank supporters, and track your fundraising progress.

Personal stories are the number one motivator for people to give. Your personal page is where you can share that story. Here is how you can get set up today:

- Upload a picture
- Why are you participating in the Challenge?
- What does the Anti-Cancer Challenge mean to you?
- What are your goals this year?
- How has cancer impacted your life and why do you believe it's important to fund cancer research?

2.COMPLETE A FUNDRAISING PLAN

There are many ways to hit your fundraising goal. Fill out the 'Expand Your Network' form to develop a comprehensive list of possible supporters. Plan a fundraising event, download the app to fundraise on the go, or get all of your company matches in. Fill it out on your Fundraising Plan Worksheet.

3.ASK

You're not asking for money, you are giving people the opportunity to contribute to something important. Send emails, post on social media, send a text, make a call, whatever method-just make sure you ask!

4.FOLLOW UP

Everyone is busy, so don't be afraid to follow up with someone who offered to support you.

5.DON'T FORGET THE THANKS!

Thank everyone who has shown their support and made a donation. It is fast, easy and important. Call them, recognize them on social media, send a thank you card-just make sure you say thanks!